

ABSTRACT

The present invention relates to an information processing apparatus and method and a program, allowing a user to efficiently and quickly select predetermined content such as content to play and content to purchase. When it is instructed to turn on a power, key information and additional information stored in a key/additional information storing unit 122 is read. The read key information and additional information is transmitted to an Internet server 53 and a home server 64, and it is requested to perform a content search based on the key information and additional information. Information representing search results is acquired by a display data generating unit 123, and a screen based on display data generated from the search results is displayed on a display 82. A user selects predetermined content from a list displayed on the display 82 to view it. The present invention is applicable to an information processing apparatus such as a personal computer and various home electronic appliances capable of playing content.